

SOUTHERN NEW MEXICO STATE FAIR & RODEO

2010 FAIR DATES: SEPTEMBER 29 THROUGH OCTOBER 3

GENERAL INFORMATION

PHONE: 575-524-8602 **EMAIL:** snmsfr@fastwave.biz **WEBSITE:** snmstatefair.com

ADDRESS FOR DELIVERIES (during the fair): 12125 Robert Larson Boulevard
Las Cruces, NM 88005

MAILING ADDRESS: P.O. Box 1145
Las Cruces, NM 88004

DIRECTIONS TO SNMSF&R FAIRGROUNDS: West from Las Cruces on I-10 to Exit 132, turn left across overpass then right on Robert Larson Boulevard, 3 miles to Fairgrounds. If coming from Deming on I-10, take Exit 127, turn right then left on Frontage Road 1030, 2 miles to Fairground.

CHILDREN'S TOURS: 8:30 a.m. to Noon, Wed. Sept. 20 thru Fri. Oct. 1 by appointment

OFFICIAL FAIR PHOTOGRAPHER: Richard Larsen

CARNIVAL/MIDWAY: Frazier Shows of America - Open every day during the fair.
Wednesday & Thursday 6 pm-10 pm \$20 Wristbands
Sunday 1pm - 5pm \$20.00 Wristbands

PARKING: ALL daily deliveries and pick-ups to booths must be before opening of the fair at 8:00 am. This rule will be strictly enforced! This is mandatory due to Fire Code and Safety Regulations. After 8:00 am, **ALL** parking will be in the designated parking lots. Deliveries will only be allowed to designated delivery area or will have to be walked through the gates unless other arrangements have been cleared with fair management.

SECURITY: Dona Ana County Sheriff's Department.

LOST CHILDREN BOOTH: Junior League of Women

ANIMALS: Only qualified animals (including service animals), livestock on exhibit or trained animals for scheduled acts will be permitted on the fairgrounds. *NO FAIR ATTENDEE IS ALLOWED TO BRING A PET ONTO THE FAIRGROUNDS.*

REGULATIONS OF SALES & SERVICE TO MINORS: We have adopted a zero tolerance policy concerning the violation of alcoholic beverage laws. The current liquor laws will be enforced and appropriate action taken against violators.

LIABILITY: The Southern New Mexico State Fair & Rodeo will take every precaution for the safety of automobiles and other property, but will not assume responsibility for any damage or loss.

2010 GENERAL SCHEDULE (Livestock Schedule on Jr. Livestock Tab)

Note: Check individual departments for specific entry and receiving details. Livestock exhibitors refer to Livestock Schedule on Pages 14 & 15. Exhibit Buildings other than Livestock will be open:

Wednesday and Thursday 9:00 am - 8:00 pm
Friday and Saturday 9:00 am - 10:00 pm
Sunday 9:00 am - 5:00 pm

Saturday

4:00 pm

September 25

Deadline for submitting photography entries at The Picture Frame Factory Outlet

Sunday

12:30 pm - 4:00 pm Entries taken in Quilts for Judged Show - Veterans Bldg.
1:00 pm - 4:00 pm School Arts & Crafts Set-up

Monday

September 27

8:00 am - 3:00 pm School Arts & Crafts Set-Up
9:00 am - 3:00 pm Judge Quilts
10:00 am - 7:00 pm Entries taken in Tole, Decorative Arts, Fine Arts and Crafts - Veterans Bldg.
10:00 am - 7:00 pm Entries taken in Agriculture Dept. - Veterans Bldg.
10:00 am - 7:00 pm Entries taken in Home Economics (except Baked Goods) - Veterans Bldg.
10:00 am - 7:00 pm Entries taken in Youth Department (except Baked Goods) - Veterans Bldg.

Tuesday**September 28**

8:00 am - 3:00 pm School Arts & Crafts Set-Up
10:00 am Judge Agriculture (except Wine)
1:00 pm Judge Fine Arts, Crafts, Tole and Decorative Arts - Veterans Bldg.

Wednesday**September 29**

8:00 am Gates Open to Public
7:30 am - 10:00 am Food Entries taken in Home Economics and Youth Department –Special Events Bldg.
9:00 am - 8:00 pm Exhibit Building Open - Veterans Bldg.
9:00 am - 1:00 pm Entries in Section J, Horticulture, container-grown plants & dried designs taken in Floriculture Department, Veterans Bldg
10:00 am - 1:00 pm Judge Home Economics and Youth Baked Goods
5:00 pm Home Economics and Youth Baked Goods Open to Public - Veterans Bldg.
5:30 pm Baked Goods Buyers Dinner - Special Events Bldg.
7:00 pm Baked Goods Auction - Special Events Bldg.
Times to be announced Tractor Parades

Thursday**September 30**

8:00 am Gates Open to Public
9:00 am - 8:00 pm Exhibit Building Open - Veterans Bldg.
4:00 pm - 8:00 pm Entries taken in Horticulture and Design -Floriculture Dept. Veterans Bldg.
Times to be announced Tractor Parades

Friday**October 1**

8:00 am Gates Open to Public
8:00 am - 10:00 am Entries taken in Floriculture Department - Veterans Bldg.
9:00 am - 10:00 pm Exhibit Building Open - Veterans Bldg.
10:00 am Antique Tractor Pulls and Lawn & Garden Tractor Pulls
11:30 am Judge Floriculture - Exhibits open after judging
2:00 pm Antique Tractor Pulls and Lawn & Garden Tractor Pulls
6:00 pm Junior Livestock Sale and Scholarship Awards in Livestock Showbarn
Times to be announced Tractor Parades

Saturday**October 2**

8:00 am Gates Open to Public
9:00 am - 10:00 pm Exhibit Building Open - Veterans Bldg.
10:00 am Antique Tractor Pulls and Lawn & Garden Tractor Pulls
2:00 pm Antique Tractor Pulls and Lawn & Garden Tractor Pulls
Times to be announced Tractor Parades

Sunday**October 3**

8:00 am Gates Open to Public
9:00 am - 5 pm Exhibit Building Opens - Veterans Bldg.
10:00 am Open Horse Show – SNMSF&R Arena (Office opens at 8:00 am for registration)
10:00 am Antique Tractor Pulls and Lawn & Garden Tractor Pulls
5:00 pm - 6:00 pm Release of all Exhibits
Times to be announced Tractor Parades